



Memories Preservation MultiMedia
2015 North Dobson Road, Suite# 4-230
Chandler, AZ 85224
(480) 857-3203 * (480) 343-2288
www.mempres.com
www.myspace.com/mempres



ENTERTAINER INFORMATION, BIOGRAPHY and SEGMENT FORMS

All Entity's and Entertainers should complete these forms to the best of their ability before their initial consultation with us. The information will be discussed and verified during your consultation so that we can better understand the nature and makeup of your talent and how we may best project this image in promotional digital video format.

The Entity should appoint a Primary Spokesperson and one Alternate to act as liaison between the Entity and Memories Preservation MultiMedia concerning issues related to your promotional video production. All information exchanged and decisions made concerning your production should be made by and through your Primary Spokesperson and/or Alternate should the Primary Spokesperson be unavailable. In this way only formally discussed and approved centralized direction, influence and content will affect the composition and authoring of your final video production.

It is also a good idea to arrive at your consultation with a CD sound recording containing any and all Songs/Segments of which you have interest in including on your promotional video, however no more than 12 will ever be included on a promotional video.

If you currently have printed promotional materials, please bring samples of these with you as well. If the Entity has custom artwork reflecting any logos or images, these should be included as well.

It is important to understand that in order for us to fully assess your promotional video project and provide you with as valid a quotation as possible, we must be assured that the information you supply is valid and accurate. Project 'scope creep', or additional or changed requirements added after quotation, will be considered as separate 'add-ons' and be charged back as such.

It is also important to understand that even though the composition and production of your promotional video is a collaborative effort involving all key members of the Entity contributing their part and input during the course of the production, creative control of your project and the composition and authoring of your final video will remain under the discretion of Memories Preservation MultiMedia.

It is imperative that close attention be paid to correct spelling, punctuation and letter casing of Entity Name, Slogans, Legal Name(s) including any Stage Aliases or Nicknames, Instrument(s), Song/Segment Titles, Song/Segment Producer Credits, Song/Segment Lyrics Credits, Song/Segment Performer Credits, Featured Performer Credits and Copyright Titling. The cost of correcting custom titles in completed authored video productions found not to be the fault of Memories Preservation MultiMedia will be passed back to the entity.

If you have any questions concerning the completion of these forms, please feel free to contact us.

ENTITY INFORMATION

Name of Entity: _____

Nature of Entity: _____

Primary Spokesperson: _____

Spokesperson Phone(s): Home: _____ Work: _____ Cell: _____

Spokesperson Email: _____

Alternate Spokesperson: _____

Alt. Spksprsn Phone(s): Home: _____ Work: _____ Cell: _____

Alt Spksprsn Email: _____

Mailing Address: _____

City, ST ZIP: _____

Entity Web Presence: _____

Present Representation: _____ Contact: _____

Contact Information to be included on Video, Label and Case: _____

Present Location(s) of 'Live' Performances: _____

Date(s) / Time(s) of Scheduled 'Live' Performances: _____

Comments: _____

Spokesperson's Signature: _____ Date: _____

ENTERTAINER INFORMATION

(Please complete one form for each Entertainer including Featured Performers)

(Even if already reflected in Entity Information)

Performer Legal Name: _____

Performer Stage/Alias Name: _____

Performer Instrument/Talent: _____

Performer Phone(s): Home: _____ Work: _____ Cell: _____

Performer Email: _____

Mailing Address: _____

City, ST ZIP: _____

Web Presence: _____

Present Representation: _____ Contact: _____

Comments: _____

BIOGRAPHY

Date of Birth: _____

Locale of Birth: _____

Childhood Comment(s): _____

Teenage Comment(s): _____

BIOGRAPHY (continued)

How, when and why did you join the Entity?: _____

Influence(s): _____

Personal Slogan or Motto: _____

Additional Comment(s): _____

Entertainer Signature: _____ Date: _____

=====

INTEROFFICE INFORMATION CONCERNING THIS PERFORMER (PLEASE LEAVE BLANK)

=====

Preferred Biography Photo: _____

Preferred photo(s): _____

Preferred video: _____

Comments: _____

Model Release: _____

FEATURED SONG / SEGMENT INFORMATION

(Please complete one form section for each Song / Segment to be promoted, 12 Maximum)

Song / Segment Title: _____

Approx. Running Time: _____ On CD: _____ Ranking (1-10) _____

Song / Segment Producer(s): _____

Song / Segment Lyricist(s): _____

Song / Segment Performer(s): _____

Featured Performer(s): _____

Copyright Entitlement: _____

=====

Song / Segment Title: _____

Approx. Running Time: _____ On CD: _____ Ranking (1-10) _____

Song / Segment Producer(s): _____

Song / Segment Lyricist(s): _____

Song / Segment Performer(s): _____

Featured Performer(s): _____

Copyright Entitlement: _____

PROMOTIONAL VIDEO COMPOSITION ARCHITECTURE

Song/Segment

Imaging

1. Introduction Video _____

2. Main Menu _____

2a. Promotional Video Sub Menu _____

2a1. Video/Slide Show (1) _____

2a2. Video/Slide Show (2) _____

2a3. Video/Slide Show (3) _____

2a4. Video/Slide Show (4) _____

2a5. Video/Slide Show (5) _____

2b. Biography/Credits Sub Menu _____

2b1. Biography Sub Menu _____

2b1a. Video/Slide Show (1) _____

2b1b. Video/Slide Show (2) _____

2b1c. Video/Slide Show (3) _____

2b1d. Video/Slide Show (4) _____

2b1e. Video/Slide Show (5) _____

2b1f. Video/Slide Show (6) _____

2b2. Final Credits Slide Show _____
